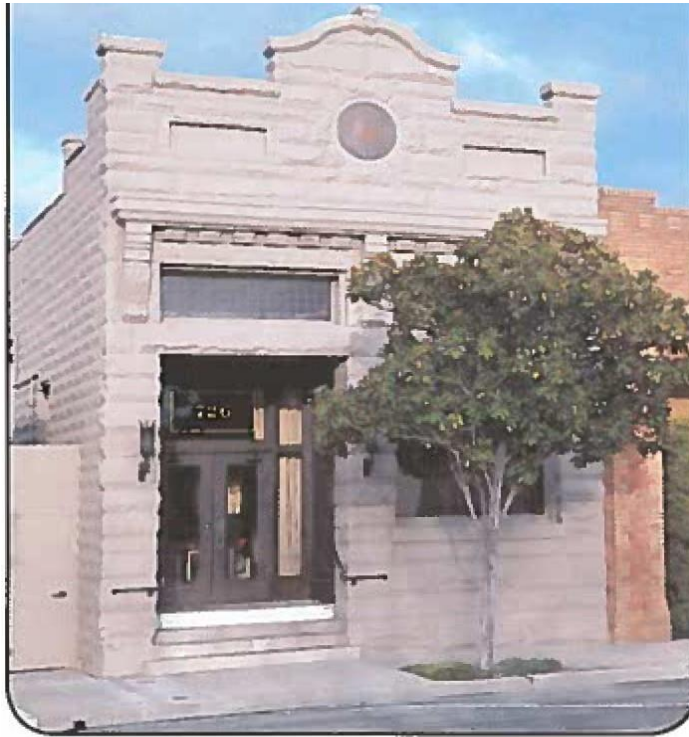


10. MODESTO NEWSHERALD BUILDING

726 10th Street (1894)



Landmark Preservation Commission Resolution: March 16, 1990
Designated by City Council: April 23, 1991

Description: Two-story rectangular, cut-stone building, consisting of a false front with a decorated parapet. The building is complemented with molded trim with glass panels and divided windows / transom. Curved marble platform steps lead to a marble and mosaic tile landing. There are two ornamental lights on each side of the entry. At the top center of the building is an 18-inch seal with a large "B" and "Erected 1894" centered below the parapet.

Historic Significance: This office at 726 10th street is Modesto's oldest commercial structure still housing a business. It was built by J.D. Spencer, editor of the Modesto Daily Evening News. In 1890, Spencer wrote about his project saying a "...new building, hard finished throughout, 25 x 72, will be erected." It remained the headquarters of the newspaper until 1920, when it became the office for the Del Este Water Company which once served much of rural Modesto. When the water company moved out, Beard Land Improvement Company took over the building. In 1967, it became the law office for Robert Bienvenu and later Chris Reed Interiors.

Revised: 2/09